CRYSTAL™ SHADES

Creative Solutions to Digital Challenges

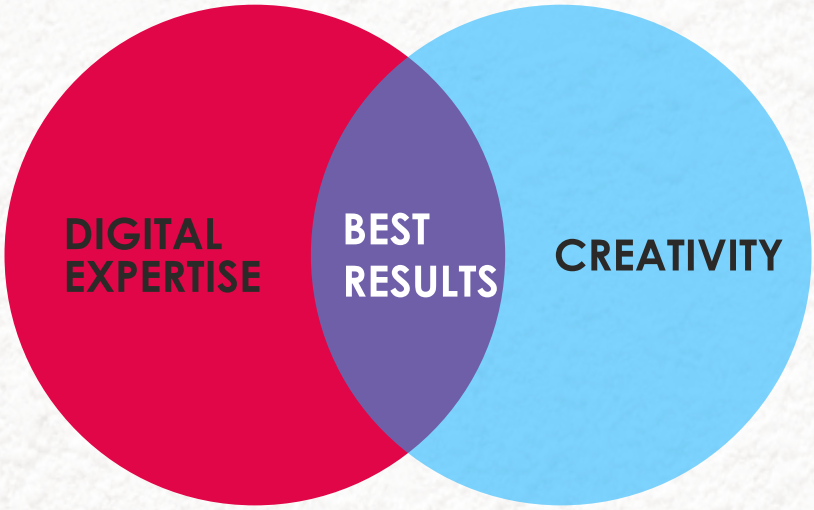
Company Profile

THE DESIGN WEB AND ADVERTISING COMPANY

WHAT WE DO ?

As a multi-disciplinary agency, we engineer creativity using digital and print media to deliver brand solutions that will grow your business.

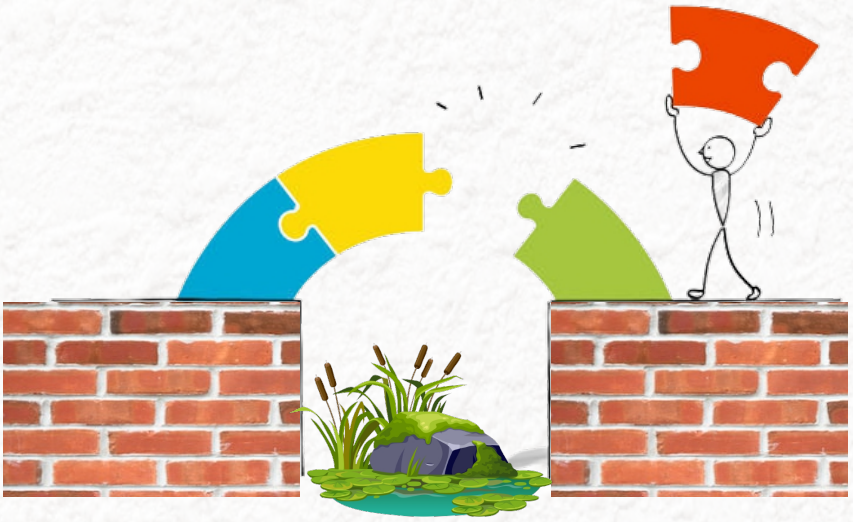
We understand the importance of a brand's **digital media presence.**
Once we get to know them and their target audiences intimately, we create, develop and communicate brands and their messages in an impactful & engaging way on relevant **digital media platforms.**



WHO ARE WE ?

We are your **offline and online** media partner.

We are a **design-led and results-driven** company that works as a **bridge between your customer and your brand.**



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DIGITAL MARKETING

SOCIAL MEDIA MANAGEMENT

- ☑ SOCIAL ACCOUNT SETUP
- ☑ SOCIAL MEDIA STRATEGY
- ☑ SOCIAL MEDIA PLAN
- ☑ CONTENT CREATION
- ☑ POSTING
- ☑ BUSINESS PAGE OPTIMIZATION
- ☑ KEY PERFORMANCE METRICS REPORTING

Social Media Marketing
(Facebook and Instagram Ads)

SEARCH ENGINE MARKETING
(Google Ads)

- ☑ **INDUSTRY AND KEYWORD RESEARCH**
  To create relevant ads and specific targeting
- ☑ **CREATIVES DEVELOPMENT**
  Creatives that are catchy and follow norms of advertisement on SM
- ☑ **CAMPAIGN MANAGEMENT**
  Creating Ads set and campaign
- ☑ **MEDIA BUYING**
  Improving ROI
- ☑ **REMARKETING PIXEL DEPLOYMENT**
  To increase conversion

DIGITAL MARKETING

WEBSITE DEVELOPMENT

We build a functional digital experience for your customers through every medium, transforming your online presence with creative website design, development and technology that perform – all driven by user experience.

We give you a website that is:

- ☑ Unique to your business
- ☑ User-friendly
- ☑ Responsive
- ☑ Found
- ☑ Has a purpose
- ☑ Works.

Get the most out of your website

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PORTFOLIO

https://hansulapharma.com/
https://ikshanaa.in/
https://yogkalametalart.com/
https://cureitherb.com/
https://patternsandluxury.com/
http://vividnaturally.com/
https://envoler.in/
https://universaltradesphere.com/
https://felixaprofessional.com/
https://royaldevelopers.in/
https://kartheekvadlamani.com/

Our Top Websites

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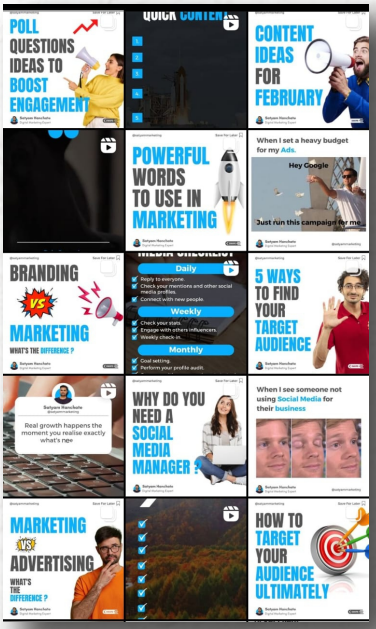

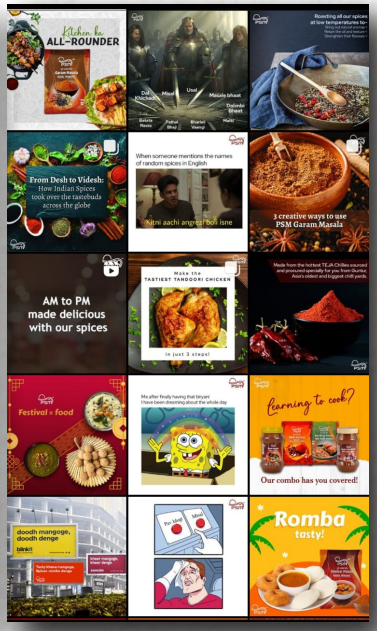

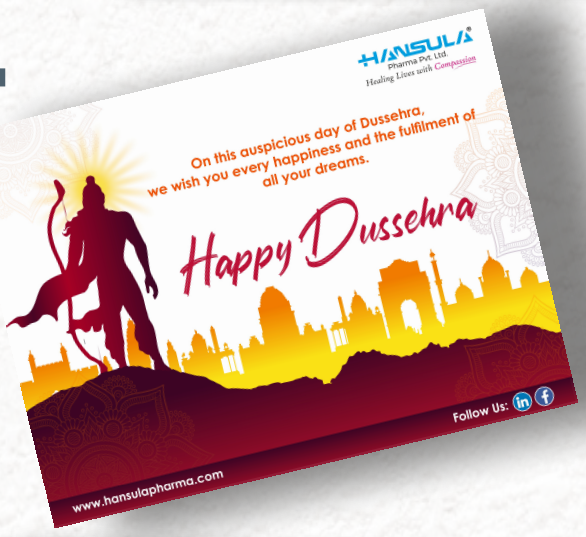

Creativity at its best

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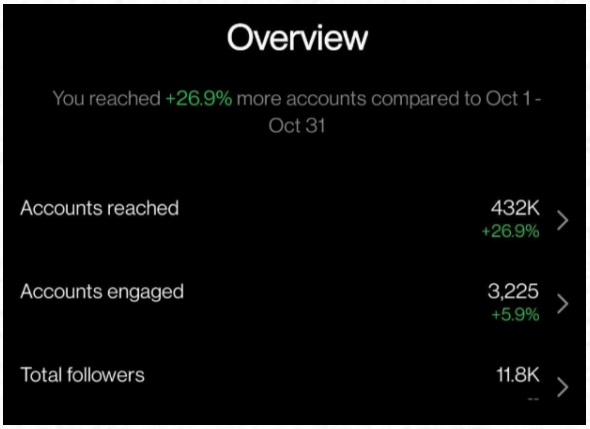

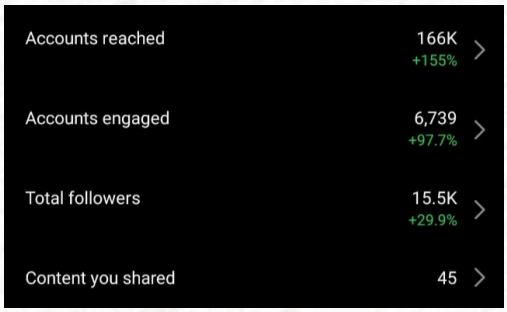

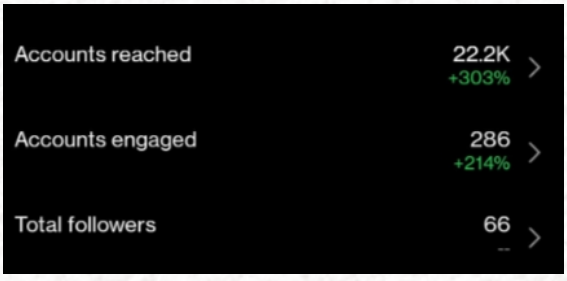

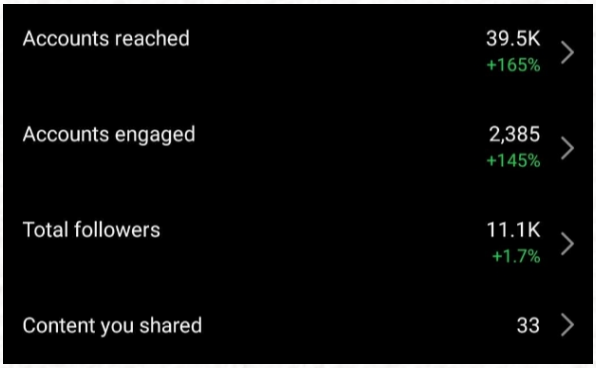

Client's Insta Insights

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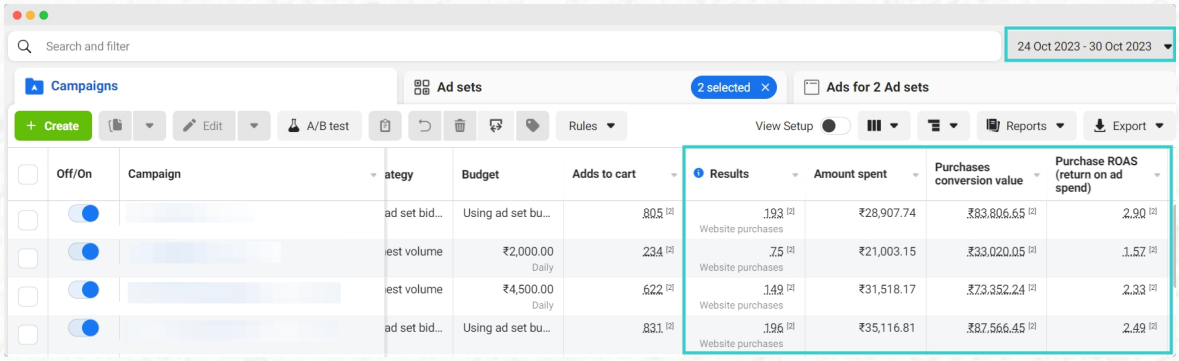

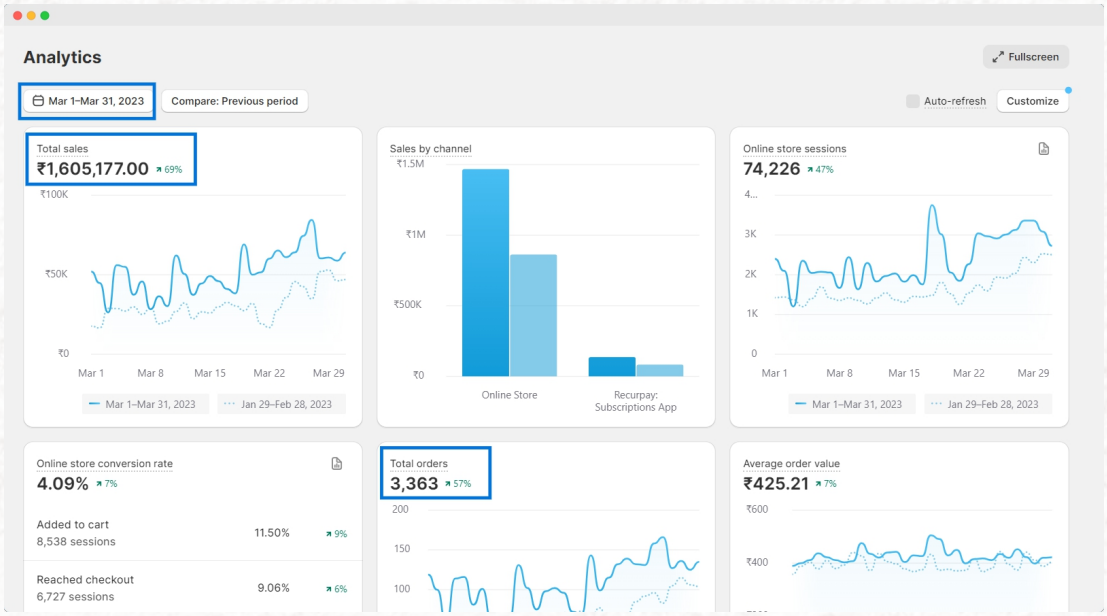

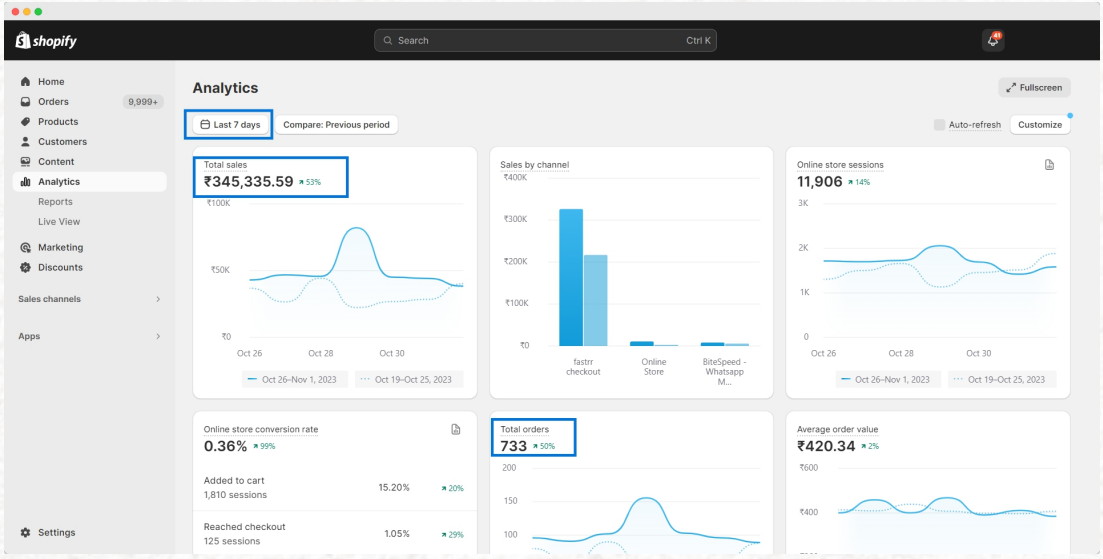

Client's Online Sale

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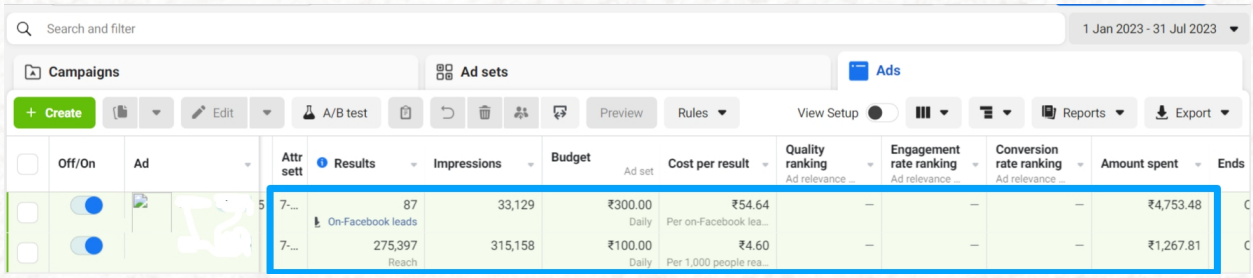
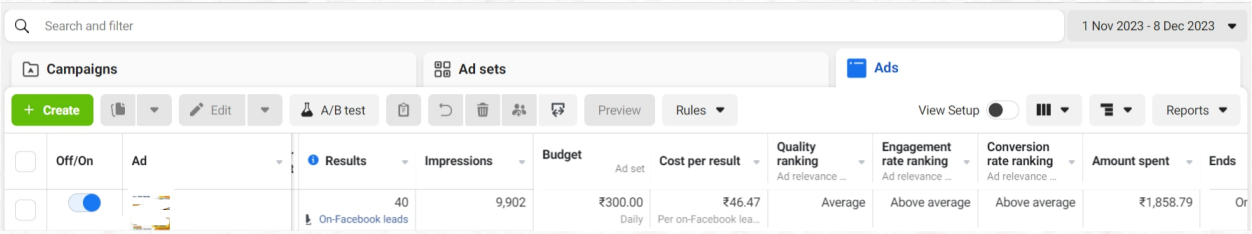
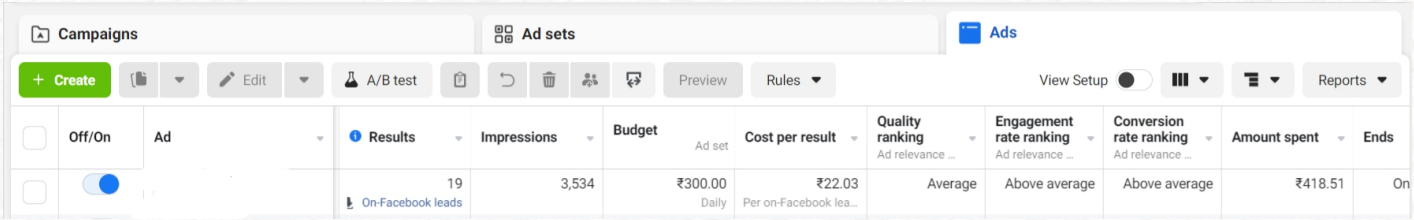
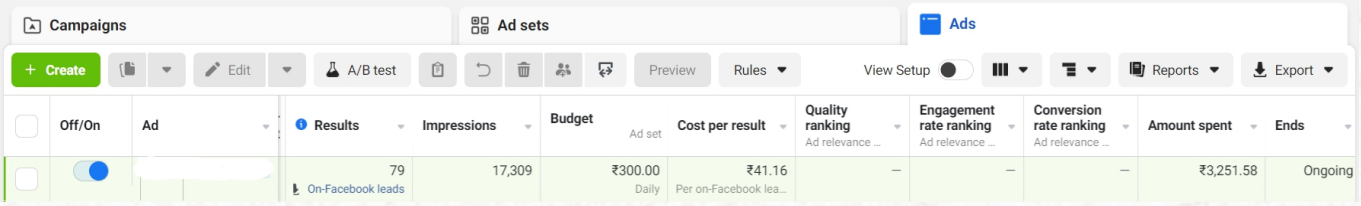
PORTFOLIO









Lead Generation

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WHY CHOOSE US ?

There are several reasons why you should choose us for digital marketing and services:

Experience: Our team has extensive experience in the industry, and wehave a proven track record of delivering high-quality results to our clients.

Quality: We use the latest technology and techniques to ensure that all of our digital marketing services are of the highest quality.

Customer Service: We place a strong emphasis on customer service and are dedicated to providing you with personalized attention and support throughout the entire process.

Competitive Pricing: We offer competitive pricing for our services. without sacrificing quality or results.

Results-Driven Approach: Our primary focus is on delivering results that meet or exceed your goals and expectations

Continuous Improvement: We are constantly striving to improve our processes and services to stay ahead of the competition and deliver even better results for our clients

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